ELIASON PARTNERS WITH RJD ASSOCIATES

MARCH 21, 2010. Eliason Corporation, a leading manufacturer of commercial double action traffic doors and energy saving products has partnered with RJD Associates to represent the Eliason product line in New York, New Jersey and New England. RJD Associates will provide Eliason's existing customer base with excellent service, while helping the company to achieve its strategic goal of penetrating new markets with its new products.

RJD Associates, with offices in Suffern, NY and Westfield, MA, have more than 15 years of combined service to the food service, food processing, low temp construction and general industrial and commercial markets. They represent only the top brands in the product lines that they market such as Jamison Door Company, HCR, Metl Span, Anthony International and now Eliason. Says Rob De Luca of RJD Associates "We are excited to be representing Eliason Corporation and look forward to promoting this expansive, high quality line of products to our customers. We feel Eliason is a perfect fit for our company and together we look forward to working with our existing customers as well as expanding the Eliason brand into new markets".

Jeffrey Stark, CEO of Eliason Corporation, states "Eliason Corporation has been offering quality custom made products and service to its customers for over 50 years. This new relationship will allow us to better serve our existing customer base, while extending our world class product offerings to new customers, providing them with the high-quality Eliason products and service many have already come to expect."

Eliason Corporation, founded in 1952, manufactures custom commercial traffic doors and energy saving products in our 110,000 sq. ft. facility in Kalamazoo, Michigan. With a lead time of two weeks on our custom products, we are able to quickly serve our valued customers. Eliason's Easy Swing double action traffic doors and Energy Saving Econo Covers and Strips are widely regarded as "best in class" products, with world wide distribution.